



Women's Engagement Ring

Complete Buying Guide

Your journey to the perfect ring — beautifully guided, expertly crafted, uniquely yours.

Sarvada Rings — Like No Other

A Ring as Unique as Your Love Story

At **Sarvada Jewels**, we believe that an engagement ring is not just jewellery — it is a chapter of your love story, set in precious metal and stone. Based in Surat, the diamond capital of India, we bring you **factory-direct craftsmanship**, meaning you get the finest quality at the best possible value, with no middlemen. With diamonds cut at Surat factories and sapphires cut in Sri Lanka - we bring you the best quality at the best value - directly.

Our master craftsmen carry over **25–30 years of experience**, combining traditional artistry with the latest 3D design technology. Every ring is crafted in-house, from the first sketch to the final polish — a truly bespoke creation, made just for you.

Why choose Sarvada Jewels?

Factory-direct pricing — buy directly from the makers Everything designed & crafted in-house in Surat

Free expert consultation — no sales commissions, only honest advice

Certified Natural and Labgrown diamonds (GIA, IGI, HRD) & certified natural sapphires

25–30 years of master craftsmanship, latest 3D design techniques Trial ring option so you see before you commit

"Our customers keep coming back — and bringing their friends. Read our Google reviews to see why Sarvada has become the most trusted name in bespoke engagement rings."

How to Use This Guide

This guide walks you through every decision you'll make when designing your perfect engagement ring — step by step, without the overwhelm. By the end, you'll know exactly what you want, and our expert consultants will be ready to bring it to life.

Step 1	Diamond or Sapphire?
Step 2	Choose the Shape
Step 3	Carat Size
Step 4	Ring Style
Step 5	Metal & Finish

The centrepiece of your ring — the stone that catches every glance. At Sarvada Jewels, you have three beautiful worlds to explore:

Natural Diamonds	Lab-Grown Diamonds	Natural Sapphires
Timeless, rare, formed deep within the earth over billions of years. Each natural diamond is unique. Certified by GIA, IGI or HRD — the world's most respected grading labs.	Identical in chemistry and brilliance to natural diamonds, lab-grown diamonds offer exceptional value while being a more sustainable choice. IGI certified, high quality diamonds.	Coloured gemstones with soul. Sarvada offers certified, high-quality natural sapphires in Blue, Teal, Yellow, Pink, Peach, and Purple — a stunning, meaningful alternative.

Free Expert Consultation — No Bias, No Commission

Our diamond and sapphire experts are here to guide you with complete transparency. We don't work on commission — so you always get the most honest advice and the best value for your budget.

About Diamond Certifications

GIA	Gemological Institute of America — the global gold standard for natural diamonds
IGI	International Gemological Institute — certifies both natural and lab-grown diamonds
HRD	Hoge Raad voor Diamant (Belgium) — renowned European grading authority

Sapphire Colours Available at Sarvada

Blue



Teal



Yellow



Pink



Peach



Purple



The shape of your stone defines the entire personality of the ring. It's one of the most personal choices — and there is no wrong answer. Here are the shapes we offer:

Diamond Shapes

 Round The most brilliant cut — classic, timeless, maximum sparkle. The most popular choice for engagement rings.	 Oval Elegant elongation that makes fingers look slender. Nearly as brilliant as Round — a modern favourite.
 Cushion - Square & Elongated Romantic, soft square with rounded corners. Vintage appeal with excellent light performance.	 Princess Bold square cut with exceptional brilliance. Sleek and modern — a contemporary classic.
 Pear Unique teardrop shape worn point-up or point-down. Graceful and distinctly feminine.	 Emerald Dramatic step-cut with a hall-of-mirrors effect. Understated glamour for the confident woman.
 Asscher Square step-cut, art-deco inspired. Deeply geometric, utterly striking.	 Radiant Cut-cornered rectangle with brilliant faceting. Combines the elegance of Emerald with maximum fire.
 Heart The ultimate symbol of love — requires expert cutting to achieve perfect symmetry.	 Marquise Elongated & pointed — bold, vintage-inspired, maximises carat appearance.

Sapphire Shapes Available

 Round	 Oval
 Cushion - Square & Elongated	 Heart
 Pear	 Emerald
 Asscher	 Radiant

Carat refers to the weight of a diamond or sapphire — not the size. However, weight and face-up size are closely related. Different shapes also appear larger or smaller at the same carat weight — an Oval, for example, tends to look bigger than a Round of equal weight.

How big will it look on my finger?

Every shape looks different at every carat weight — and it also depends on the finger size. Rather than guess, simply ask us! Share your preferred shape and we'll send you actual size comparison images, tailored to your ring size. Our consultants are always just a WhatsApp or a call away.

The 4Cs — What Makes a Diamond Valuable

Every certified diamond is graded on four key characteristics. Understanding these helps you make a smarter choice for your budget:

Cut	The most important C. Determines how much a diamond sparkles. Excellent or Very Good cut grades maximize brilliance.
Colour	Graded D (colourless) to Z. For white diamonds, D–G is ideal. For coloured stones, vivid saturation is valued.
Clarity	Refers to internal inclusions. VS1–VS2 or SI1 are great for eye-clean diamonds without paying for perfection.
Carat	The weight of the stone. Balance carat with the other three Cs for the best value.

The style of the ring refers to how the centre stone is presented and what surrounds it. At Sarvada, we offer five distinct style families — each with endless customisation possibilities:

Single Solitaire



The purest expression of elegance. One diamond or sapphire, held in its full glory with nothing to compete for attention. Timeless, iconic, and utterly romantic. The most popular choice for a reason.

Best for: classic tastes, stones above 0.5ct, minimalist aesthetics

Three / Five Stone



A row of three or five stones representing the past, present, and future of your relationship. A deeply meaningful choice with added brilliance and visual impact.

Best for: symbolic meaning, added sparkle, balanced elegance

Halo / Hidden Halo



A ring of smaller diamonds encircling the centre stone — making it appear larger and extraordinarily brilliant. The Hidden Halo tucks the accent diamonds beneath the centre stone for a surprise sparkle.

Best for: maximising visual size, vintage glamour, lovers of sparkle

Side Stones



Accent stones set along the band shoulders, flanking the centre. Available in many patterns — from subtle tapers to dramatic cascades. Adds depth and character.

Best for: those who love detail, enhancing the band, modern & vintage styles

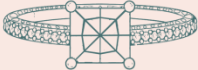
Vintage



Inspired by the craftsmanship of past eras — milgrain edges, filigree detailing, intricate metalwork. Our craftsmen recreate these timeless techniques with modern precision. Every vintage ring from Sarvada is a work of art.

Best for: romantic souls, lovers of history & artistry, truly unique pieces

Special Styles We Love

Toi Et Moi 	Two stones, two souls — one ring. A romantic design with two centre stones side by side, symbolizing two people becoming one. Famously worn by royalty and celebrities alike.
East-West Setting 	The stone is set horizontally across the band rather than vertically — a bold, modern, architectural look that turns heads.
3D Band Rings 	Our signature collection of bands with sculptural three-dimensional designs — geometric patterns, twisted metal, nature-inspired forms. Wear them as solitaire bands or stack beautifully.

Metal Options

All gold rings by Sarvada are **BIS Hallmarked** and **Platinum Rings come with a Pt950 mark**, guaranteeing purity. We offer:

9Kt Gold	37.5% pure gold. More affordable, good durability. Available in all colour tones. Increasingly becoming popular.
14Kt Gold	58.5% pure gold. The international sweet spot — excellent durability and purity. Recommended for everyday wear.
18Kt Gold	75% pure gold. Rich, luxurious colour. The most popular choice for fine jewellery in India.
Platinum PT950	95% pure platinum. The rarest, most prestigious metal. Naturally white, hypoallergenic, and extremely durable.

Gold Colour Options



Yellow Gold



White Gold



Rose Gold



Vanilla Gold

Vanilla Gold is a unique champagne tone — a Sarvada specialty

Metal Finishes

The finish is the surface texture of your band. It completely changes the mood of a ring:

Glossy / High Polish 	The classic mirror-bright finish. Maximum shine and reflectivity — ultra-luxurious and timeless. The most popular finish for engagement rings.
Satin / Smooth Matte 	A soft, velvety non-reflective finish. Understated, contemporary, and incredibly elegant — perfect for a modern bride.
Brushed Finish 	Fine parallel lines etched into the metal give a satin-like, directional texture. Sophisticated and tactile — a favourite for couples who appreciate detail.
Grainy Matte 	A slightly coarser granular texture — rustic, raw, and one-of-a-kind. For the bride who wants something truly different.
Bead Blasted 	Tiny particles are blasted onto the surface to create a uniform, fine-grained matte texture. More textured than satin — modern and distinctive.
Hammered Finish 	Each dimple is hand-struck into the metal, creating an organic, artisanal surface that catches light in a completely unique way. Beautifully handcrafted in appearance. Looks great on Vintage styles.

Not sure which finish is right for you?

Our consultants can walk you through the look and feel of each finish during your free consultation.

Setting Styles & Prong Tips

How Your Stone Is Held — Setting Styles

The setting determines how the centre stone is secured into the ring. Each style creates a very different look and affects how much light enters the stone:

Prong / Claw Setting	Metal claws grip the stone from above, allowing maximum light in from all sides. The most popular setting for engagement rings — maximises brilliance.
Cathedral Setting	The band arches upward on either side of the stone like the walls of a cathedral, creating an elevated, dramatic presentation. Gives the centre stone real presence.
Pavé Setting	Tiny accent diamonds are set into the band, held by tiny beads of metal. Creates a continuous glitter effect along the band.
Channel Setting	Accent stones are set within a channel in the band — smooth, flush, and snag-free. A very sleek, modern look.
Bezel Setting	The stone is encircled by a rim of metal. Very secure, very modern, very clean.
Flush Setting	The stone sits level with the surface of the metal — subtle and understated.

Prong Tips — The Fine Detail That Matters

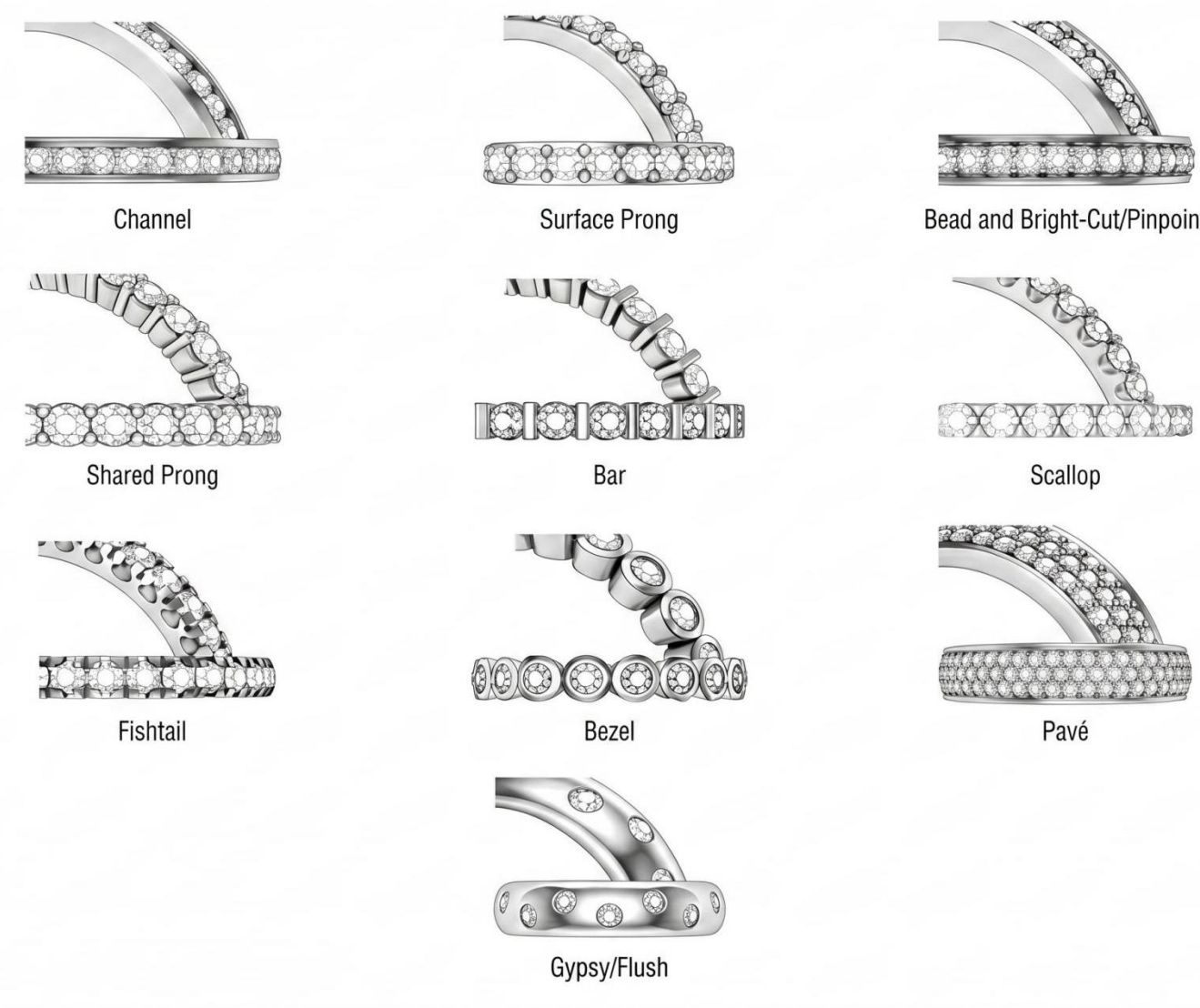
In a prong setting, the tips of the prongs that touch your stone can take several shapes — and each creates a subtly different aesthetic. This is one of those details that jewellery lovers truly appreciate:-



Prong tip shapes & setting styles — ask your consultant which works best for your chosen stone shape

Round Prong — Classic, smooth and elegant — the most timeless choice.	Claw Prong — Pointed tips that evoke a classic vintage feel.
Petite Claw — Like claw prongs but more delicate — for a refined, understated look.	Tab Prong — Flat, wide tips that sit flush against the stone — very secure.
Baby Claw Prong — Tiny, soft-pointed tips for a delicate, feminine aesthetic.	Six Prong — Maximum security — six evenly-spaced prongs for a classic round diamond look.
Four Prong — Clean, minimal — four prongs with more of the stone visible.	Compass Four Prong — Four prongs at N-S-E-W positions — a geometric, modern arrangement.
Double Prong — Two prongs per corner — extra security with a distinctive look.	Button Prong — Rounded button-shaped tips — soft and contemporary.
Block Prong — Square, geometric tips — bold and architectural.	Rotated Six Prong — Six prongs offset at 45° for a distinctive, star-like effect.

SETTING STYLES



Personalise It Further — Make It Truly Yours

Your ring is already bespoke — but these final touches can make it even more personal and meaningful. At Sarvada, the details are where the magic lives.

Ring Engraving

A hidden message, a date, initials — words that only the two of you know are there. Engraving is one of the most intimate ways to personalise your ring, and at Sarvada, we offer complementary laser engraving on the inside of the band so it remains your private secret. We also offer specialized engraving in Sanskrit and some specialized fonts on a chargeable basis.

Initials (A-Z)	Your initials, their initials, or both together — clean, classic, and timeless. E.g. "R & S" or "RK ♥SA"
Special Dates	Your engagement date, anniversary, or the day you first met — preserved forever inside your ring. E.g. "14.02.2024".
Short Message	A short phrase or promise that means something to you both. E.g. "Always & Forever" or "My Person". Keep it under 20–25 characters for best results.

How to order engraving

Simply mention what you'd like engraved when you share your design brief with us. Engraving is done after the ring is completed — so you have until Step 4 of our order process to finalise your message.

Matching Wedding Bands

Planning your bridal set from the start makes everything more beautiful and cohesive. At Sarvada, we design matching wedding bands that sit perfectly alongside your engagement ring — a seamless, curated look from proposal to aisle.

Engagement Ring + Wedding Band Set	Why plan your bridal set together?
❖ Designed to nest perfectly together ❖ Matching metal, tone, and finish for a unified look ❖ Wedding band can echo design elements of the engagement ring ❖ Can be ordered together or added later	❖ Ensures the bands sit flush without gaps or awkward spacing ❖ Metal and finish are matched perfectly from the same batch. ❖ One cohesive vision, one consultation — less stress

Ask about our bridal set options during your free consultation — Sarvada Rings, Like No Other

Couple Rings

A modern expression of love — matching or complementary rings worn by both partners as a symbol of commitment. Not quite an engagement ring, not a wedding band — something uniquely yours, for any stage of your relationship.

Identical Pair Rings - The same design, the same metal, the same finish — worn by both partners. A powerful symbol of unity and equality. A modern classic.

Complementary Pair Rings - Two rings that are designed to go together but are not identical — perhaps one with a diamond and one without, or different band widths that share a common design element. Two individuals, one shared story.

Engraved Couple Rings

Each other's initials or a shared date engraved inside the other's ring. Wear their name, always.

Couple rings are available in all metals, shapes, finishes, and with engraving — all the same customisation options as our engagement rings. Because love deserves every detail.

Your Custom Ring — The Sarvada Order Process

Designing your dream ring from scratch has never been easier. Our step-by-step process ensures complete transparency, no surprises, and a result that takes your breath away:

1 Share Your Vision and get an estimate

Send us your design images, sketches, or inspiration — along with your specifications (stone shape, carat range, metal preference). We'll respond with a rough estimate and a curated selection of diamond or sapphire options to choose from.

2 Select Your Stone & Details

Work one-on-one with our dedicated design consultant and diamond expert. Choose your diamond quality, certification, metal colour, and all the finer details. Our experts give completely unbiased guidance — your budget, your best value.

3 Approve the 3D Design

Once you place your order, our craftsmen create a detailed 3D computer design of your ring and share mockup images with an accurate final quote. You review and approve before we touch a single gram of gold.

Optional: Order a trial ring in silver with American diamonds for ₹3,500 (non-refundable, keep the ring). Shipping additional.

4 Your Ring is Born

With your approval, our master craftsmen — with 25–30 years of experience — begin crafting your actual ring using the latest techniques. When complete, we share final product images and videos before dispatch. A truly bespoke, one-of-a-kind creation, crafted with love.

From the very first message to the moment you open the box — we are with you every step of the way.

Ready to Begin?

Your dream ring is waiting to be made. Share your vision with us — even a rough idea is enough to get started.

Get in Touch — We're Always Here

www.sarvadajewels.com

@sarvadajewels on Instagram

Based in Surat, Gujarat — Factory-Direct to You

Reach out on WhatsApp (+91 70435 57779) or DM us — we respond quickly!

Sarvada Rings — Like No Other

A ring as unique as your love story. Bespoke.



SARVADA
JEWELS